



ENABLING **DISTRIBUTED** INTERNET GOVERNANCE

MAPPING INTERNET GOVERNANCE ISSUES, RESPONSES AND ACTORS

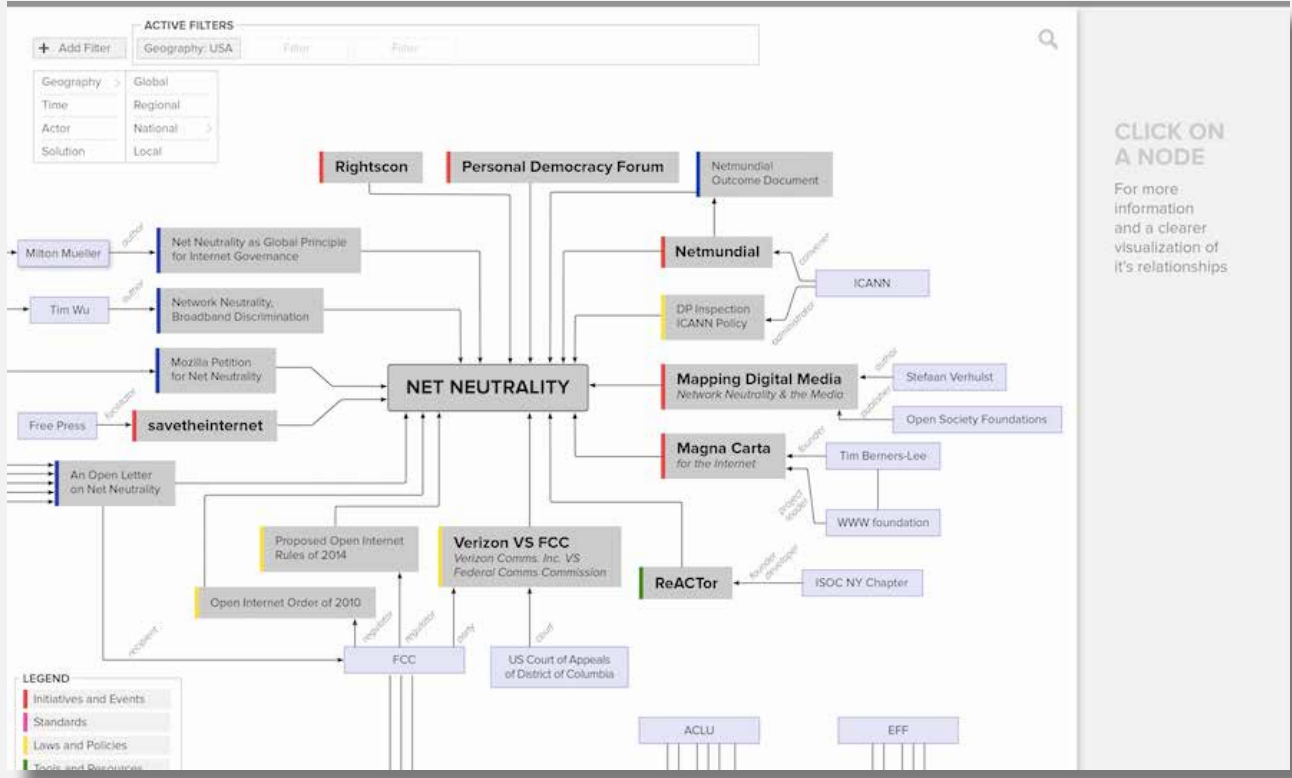
THEGOVERNANCE**LAB**
www.thegovlab.org

OCTOBER**2014**

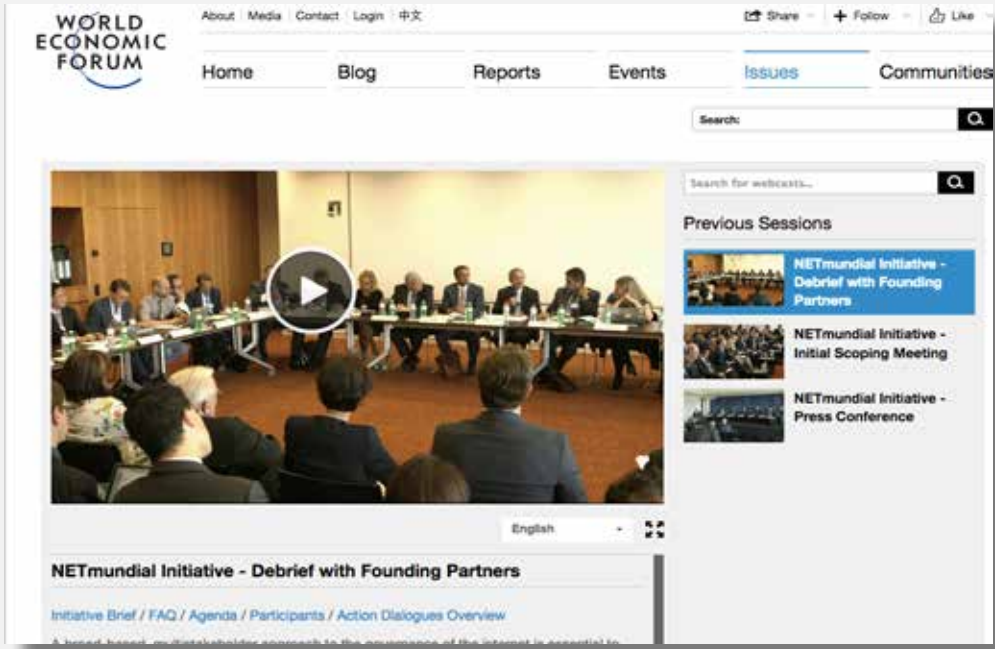
The need for a map

Today's Internet governance ecosystem comprises a variety of institutions and experts working across **geographic spheres** to identify and deploy **responses** to a variety of **issues**

Understanding and facilitating **cooperation** and **connections** between and across these actors, spheres, issues, and responses requires that we **collaboratively** plot the landscape



“The pace of innovation and highly distributed nature of the Internet requires **a new approach** to global cooperation that maximizes the Internet’s creative potential while enhancing its resilience; facilitates cooperation without over-centralization; embraces globalization while respecting local systems; and matches the dynamism of the Internet without sacrificing the accountability and inclusiveness of its governance processes.” (*NETmundial Initiative Brief*)



Co-Creating the Map

The map seeks to:

- ▶ Promote a common understanding of the current terrain: what (issues), how (responses) where (spheres), where and who (actors).

Use cases:

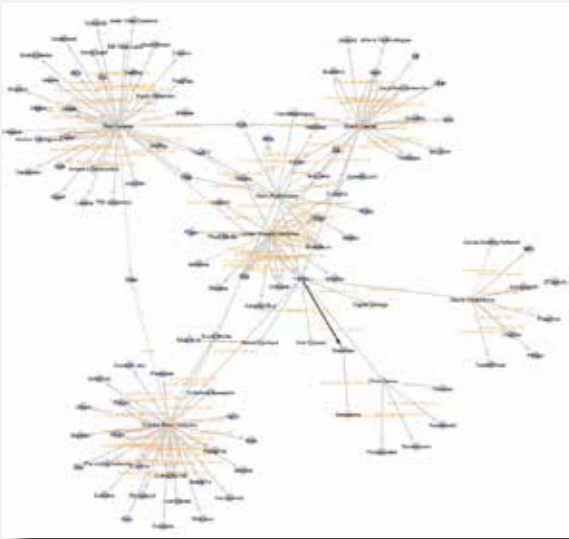
- ▶ To identify needs and opportunities for cooperation and coordination;
- ▶ To identify and engage active participants and experts;
- ▶ To enable the creation of distributed governance networks.

Design Principles:

- ▶ Tool will be developed with and around the user (with maximum accessibility, practicality and diversity) while staying lean and agile.
- ▶ Content will be co-created and co-reviewed, including through the creation of an editorial board and a crowdsourcing feature.
- ▶ Tool creation will be transparent and seek to engage a broad group of users and stakeholders.
- ▶ Collaboration with other mapping efforts, e.g. the European Commission's GIPO

Core Partners: Second Rise + The GovLab (NYU – MIT)

Some Basic Functionalities



Relationship Displays

To explain how issues, actors and solutions relate to each other.

Multiple Languages

To ensure all can use and understand the Map.

Search, Zoom & Filtering

To enable easy navigation of large and complex ecosystem data.

Supplemental Content

Providing information about actors and solutions to facilitate learning and coordination.

Crowdsourced Authoring

To promote inclusivity and engagement across the globe.

Questions

IGMAP - Content

- ▶ What issues, responses, and actors should be part of the map?

IGMAP - Architecture

- ▶ What information architectures are most appropriate?
- ▶ What types of taxonomies can be used to categorize IG content (e.g. laws and policies, research and advocacy, technical standards...)?

IGMAP - Quality

- ▶ What methods could the map employ to review content for accuracy?

IGMAP - Features

- ▶ What kinds of functionalities (e.g. search, browse, graph visualizations) should the map enable?
- ▶ What kinds of features (e.g. trend reports, influence meters, infographics, summary reports) should the map enable?

IGMAP - Co-Creation Strategy

- ▶ What tools and spaces (on + offline) do you suggest for engaging the IG community in co-creating the mapping mechanism?

Give us feedback: map_ing@thegovlab.org

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