

Geneva Internet Platform



The Geneva Internet Platform is an initiative of the Swiss authorities operated by DiploFoundation



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

DIPLO
www.diplomacy.edu

Geneva Internet Platform

**Nurturing
decision-shaping
space** around GIP
by engaging
international think-
tanks



Geneva Internet Platform



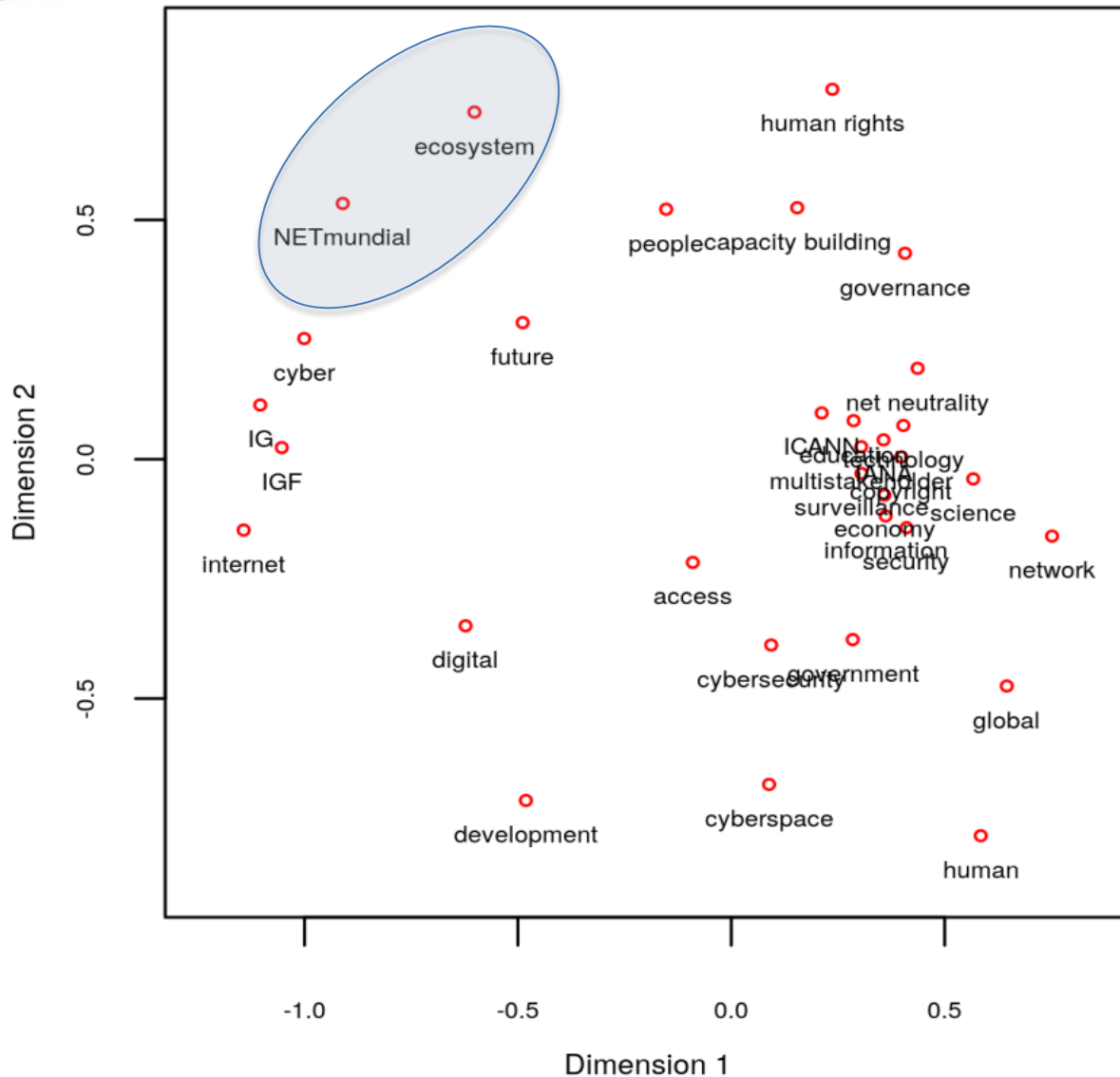
Engaging > digital actors

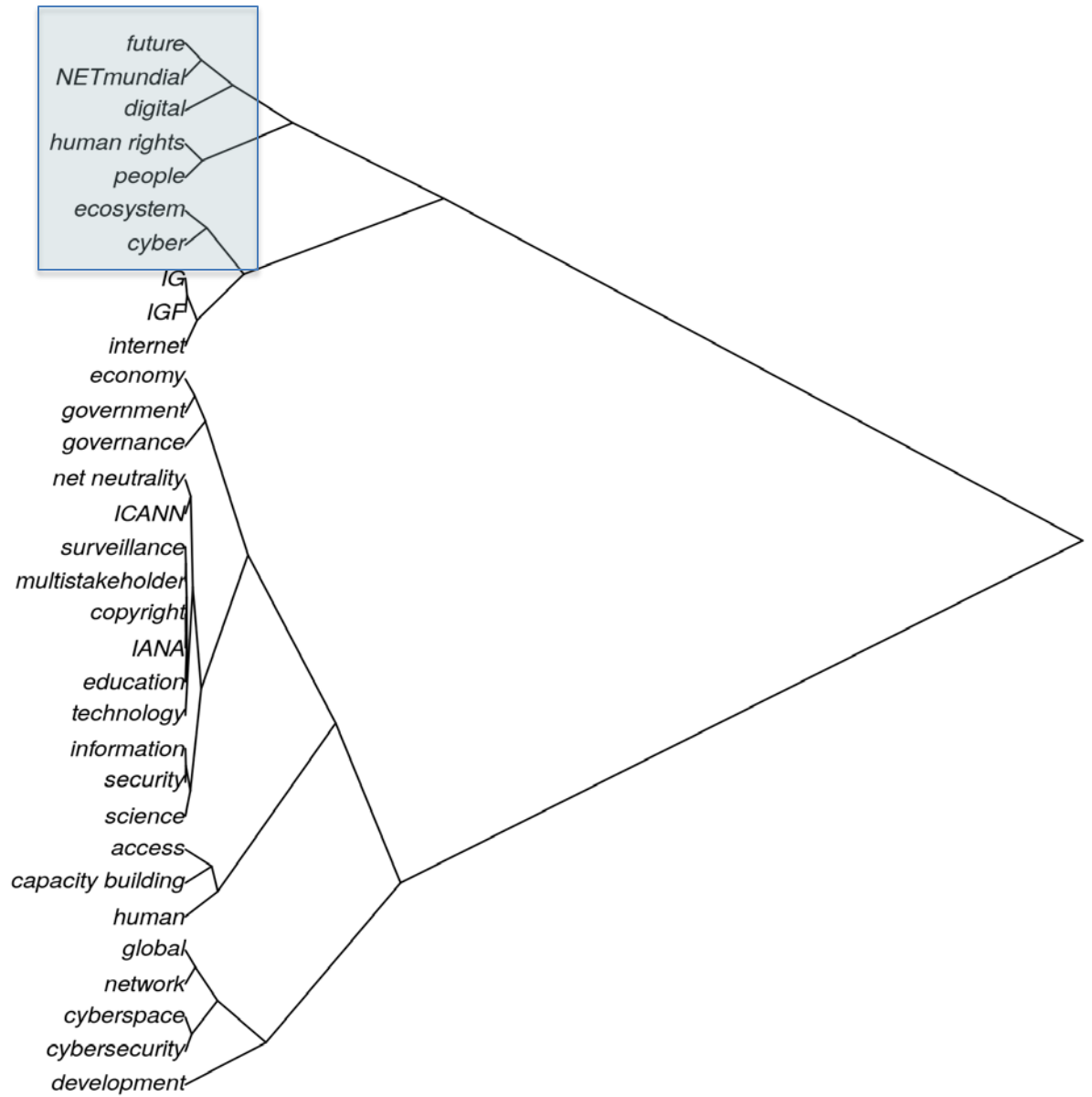
Fostering > digital governance

Monitoring > digital policies

Semantic proximity of

Ecosystem & Netmundial





IG *via* prefix

Data-mining

- **Cyber** (security)
- **E-** (commerce)
- **Online** (human rights circles)
- **Digital** (previously 'digital divide' – getting into fashion again)
- **Virtual** (becoming virtual)
- **Net** (re-surface with NETmundial)

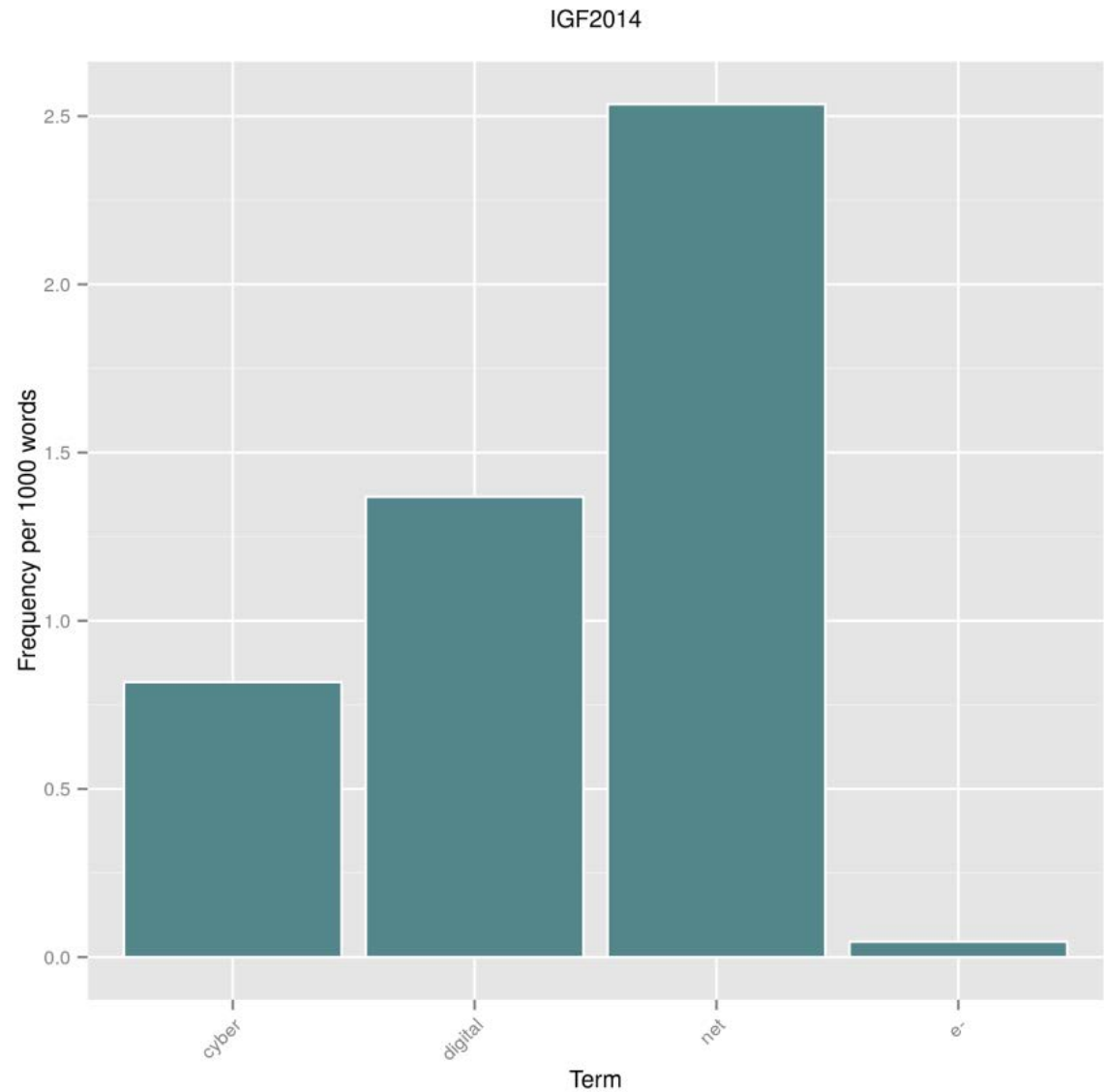


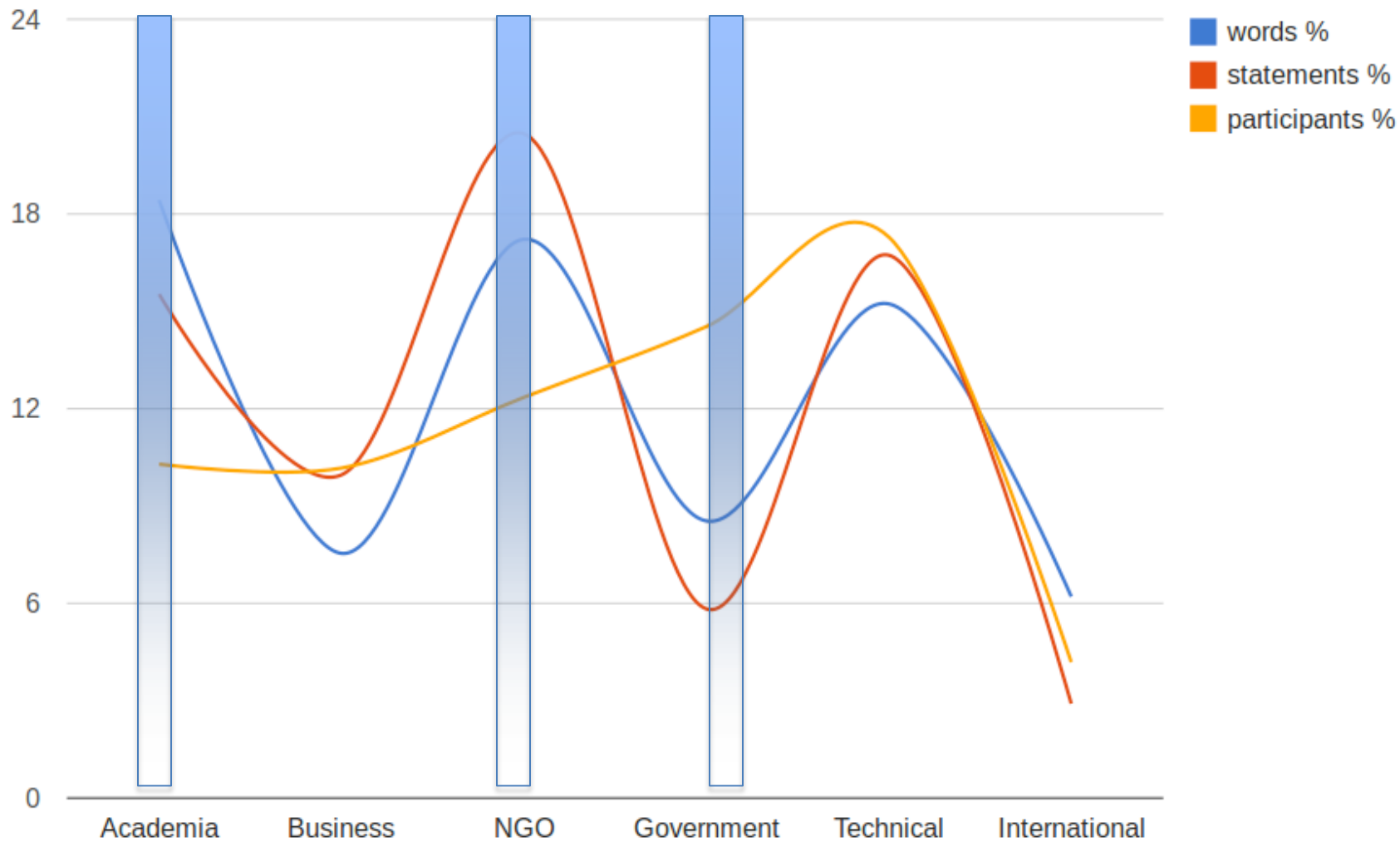
Big return of **net**

Recovery of **digital**

Stable **cyber**

Disappearance of **'e'**





Data-mining in GIP Observatory: **New Insights in Public Policy**

Geneva Internet Platform

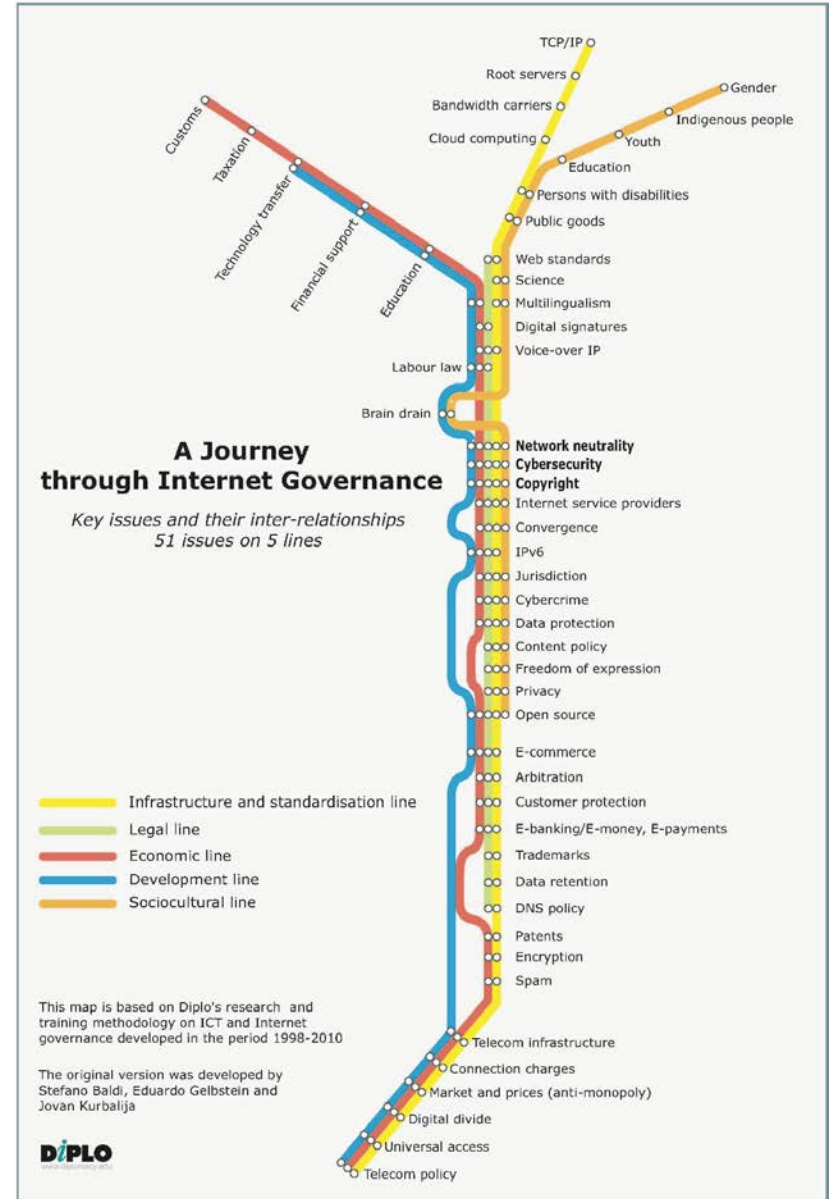


Engaging > digital actors

Fostering > digital governance

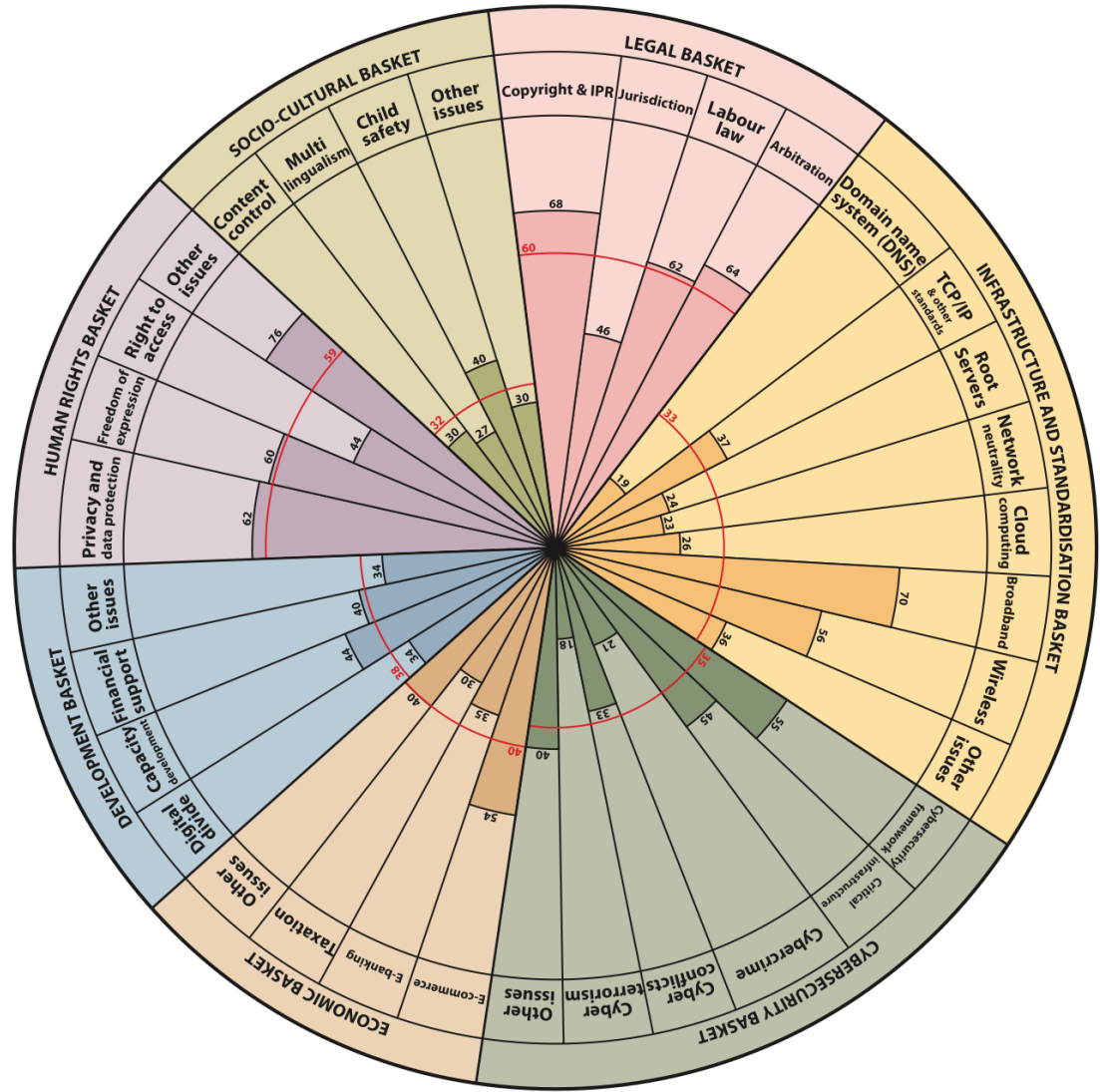
Monitoring > digital policies

Geneva Internet Platform



51 issues in 5 underground lines with intersections

Geneva Internet Governance Index



More than 50% of Internet governance is addressed in Geneva

Criteria for

Geneva Internet Governance Index

GIGI provides an approximate indication of Geneva's role in comparison with all other places globally. It is done by calculating the following indicators:

- ◆ **WHO? Location:** the number of IG actors (e.g. international organisations, NGOs, think-tanks) based or represented in Geneva. The scoring of the indicator is as follows:
 - 0 = No representation in Geneva
 - 1 = Representation in Geneva
 - 2 = Based on in Geneva (official seat)
 - 3 = Based in Geneva and less than 60% activities performed in Geneva
 - 4 = Based in Geneva and all activities performed in Geneva

- ◆ **HOW? Decision-making:** the number of legal and policy instruments adopted and managed from Geneva; the number of decision-making processes performed in Geneva (including approximate number of meetings and participants). The scoring of the indicator is as follows:
 - 0 = No policy and legal instruments
 - 1 = Occasional adoption of policy instruments (standards, recommendations)
 - 2 = Regular adoption of policy instruments (at least 3 per year)
 - 3 = Adoption of legally binding instruments
 - 4 = Legally binding instruments with developed regime (secretariat, implementation, reporting).

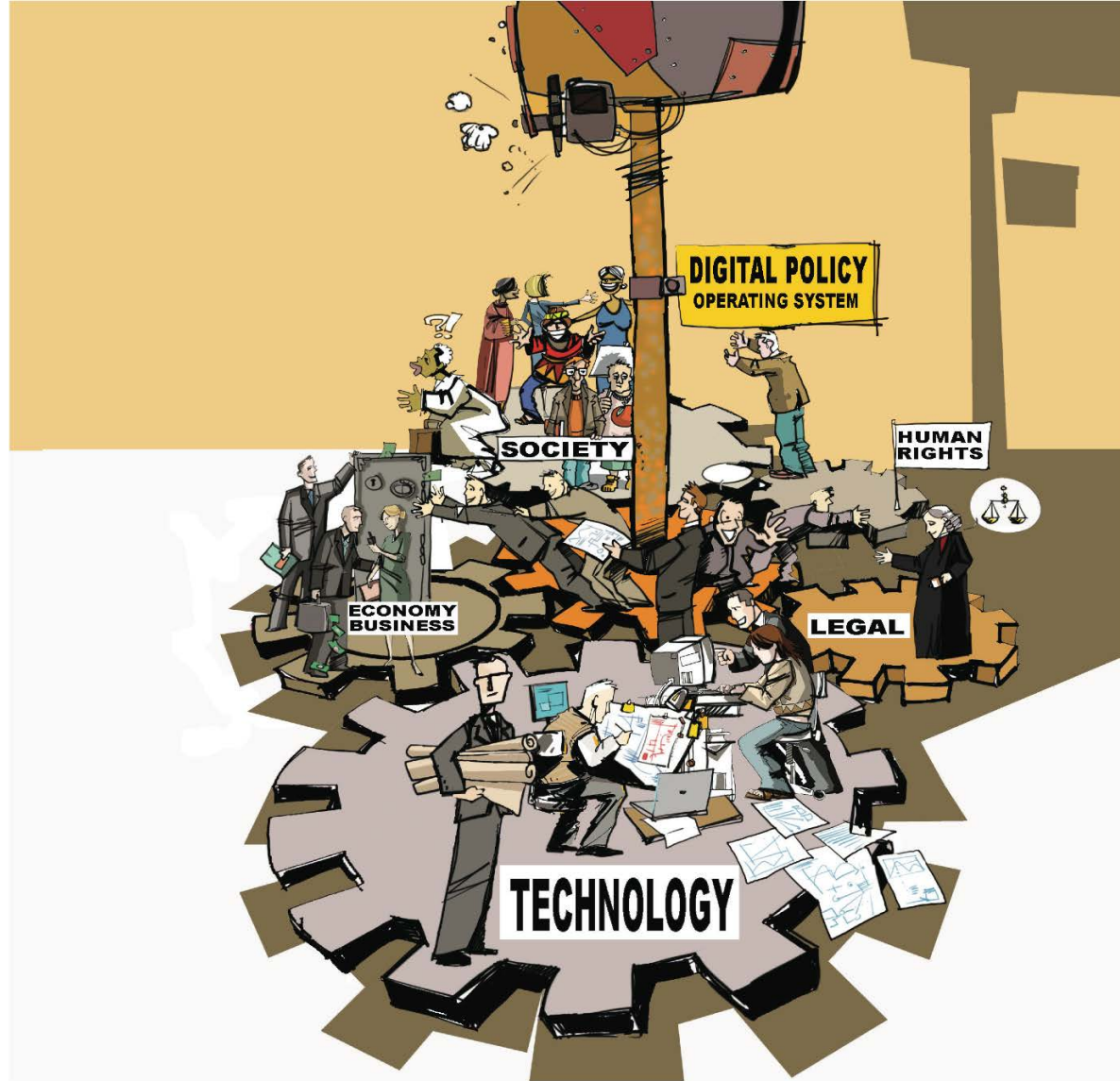
- ◆ **HOW? Decision-shaping:** the number of events (conferences, panels, awareness-building sessions), research projects, and Internet spaces run by Geneva-based institutions (social media, Internet). The scoring of the indicator is as follows:
 - 0 = No decision-shaping activities
 - 1 = Occasional organisation of events
 - 2 = Regular organisation of events (more than 3 per year)
 - 3 = Preparing research and policy papers
 - 4 = Comprehensive approach combining events, research, and prominent web presence

- ◆ **HOW? Relevance:** The role of Geneva-based institutions and policy processes in addressing the most relevant IG issues, including policy gaps and controversies. This policy study contains the list of these issues in each issue area (e.g. infrastructure, legal issues, and development issues). The scoring of the indicator is as follows:
 - 0 = No coverage of pressing IG issues
 - 1 = Decision-shaping coverage of relevant IG issues (events, conferences, research)
 - 2 = Policy-making coverage of relevant IG issues
 - 3 = Negotiation of legal instruments on relevant IG issues
 - 4 = Comprehensive coverage of relevant IG issues (implementation, secretariat, reporting)

Bridging policy silos

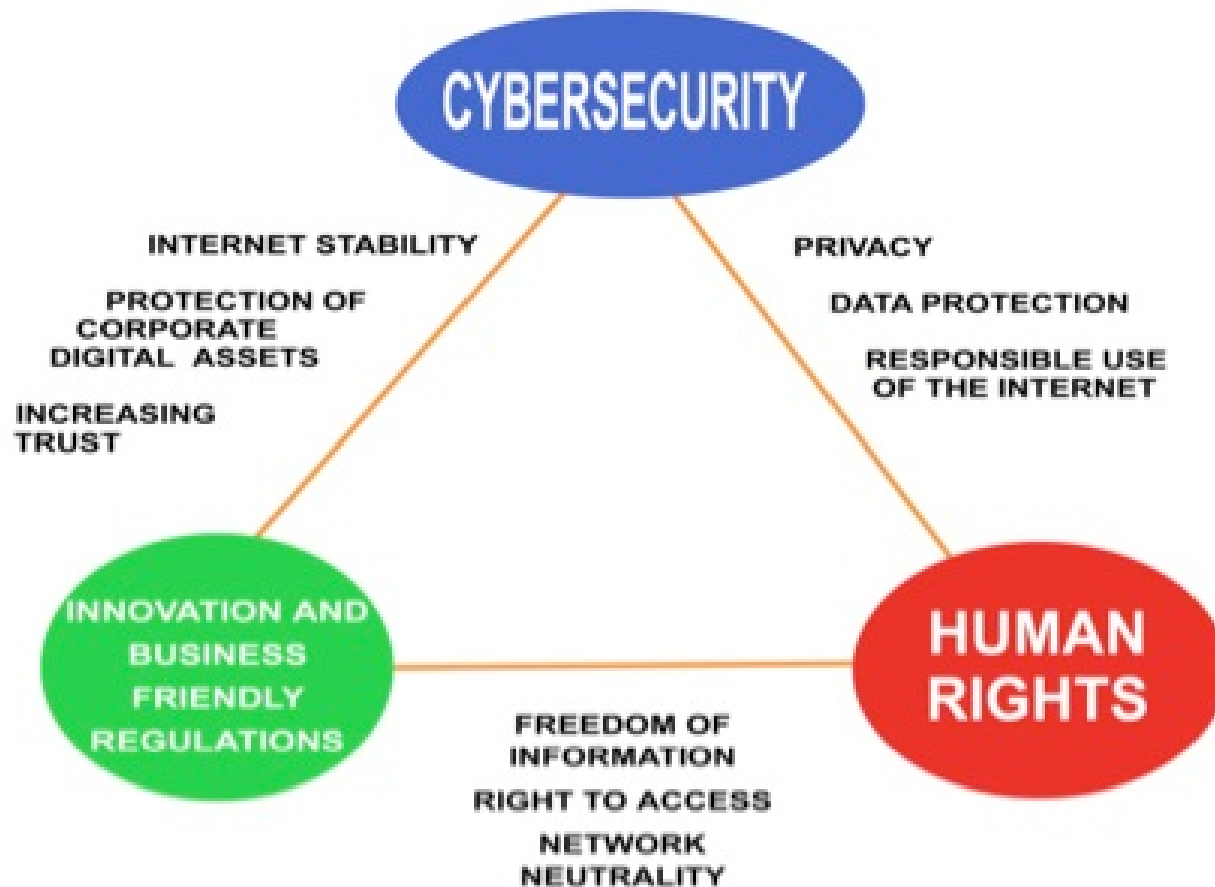
Facilitating policy cross-fertilisation

**Geneva Internet
Conference (18-19
November 2014)**



**Complex interplay
in Internet governance**

**Just-in-time cours
on cyberecurity
and human rights
(early 2015)**



Geneva Internet Platform



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Fostering > digital governance

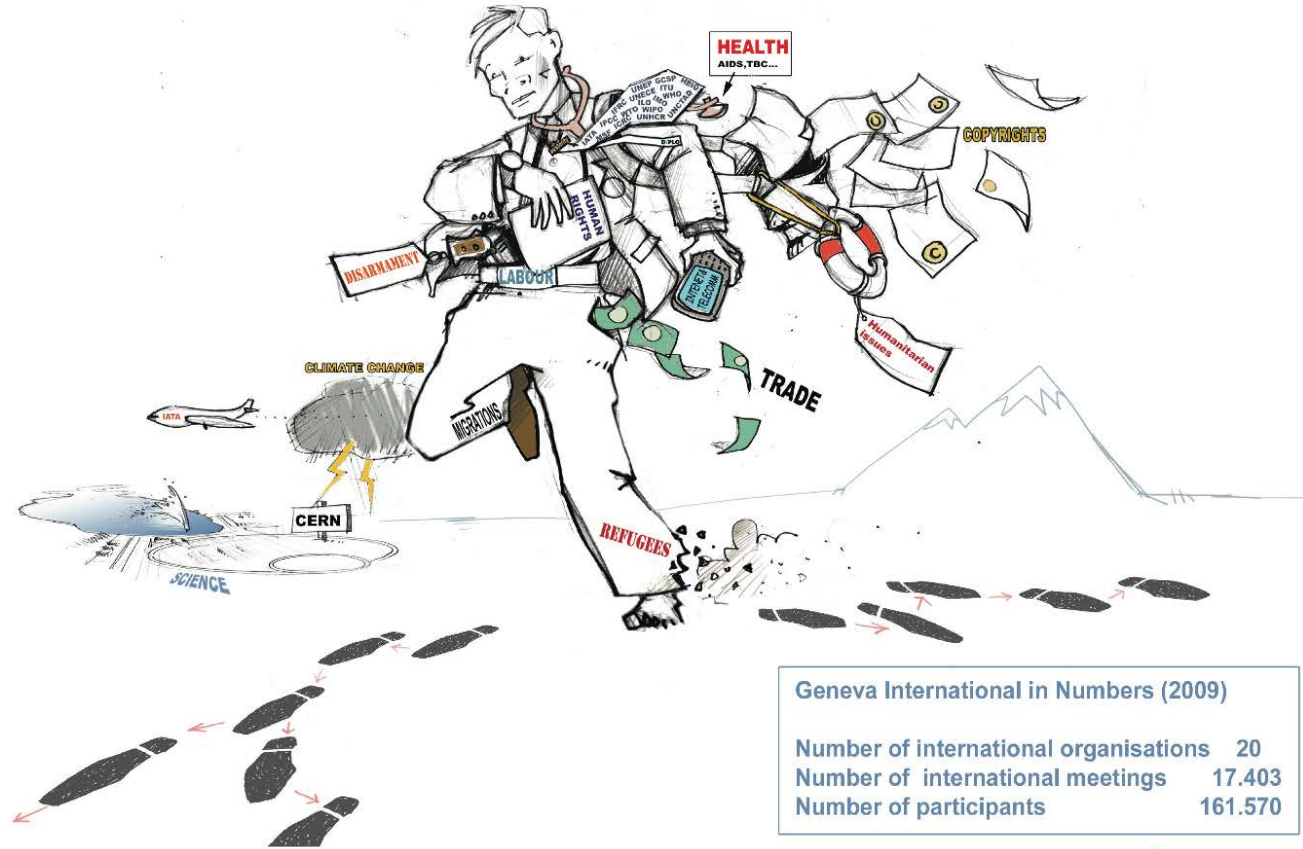
Monitoring > digital policies

GENEVA DIPLOMAT

multiTASKING - multiDISCIPLINARY - mutliLATERAL

Just-in-Time
Training and
Assistance

Online and
in-situ
briefings



Geneva International in Numbers (2009)	
Number of international organisations	20
Number of international meetings	17.403
Number of participants	161.570

Concept: Jovan Kurbalija Drawing: Veljasevic 2011.

How to assist missions in dealing with
Internet governance

**Just-in-time
course on
Internet
Governance (6
March – 8 May
2014)**

**Planned just-in-
time courses for
2015:
Online Privacy
Cybersecurity
and Human
Rights**





Engaging global
community

*Inspired by football fans
gathering together to
watch a match, we
developed the concept
of remote hubs*



Local community hub in Burundi



Academic hub in Serbia



Government hub in Moldova



Youth hub in Brazil

Harvesting diversity *by*
Harnessing complexity

WHAT?

Tens
of
IG issues



WHO?

Hundreds
of
actors



HOW?

In
hundreds
of forums



WHERE?

On
different
levels



DOCUMENTS



MEDIA



OBSERVATORY

Calendar



Media
monitoring



Document
analysis

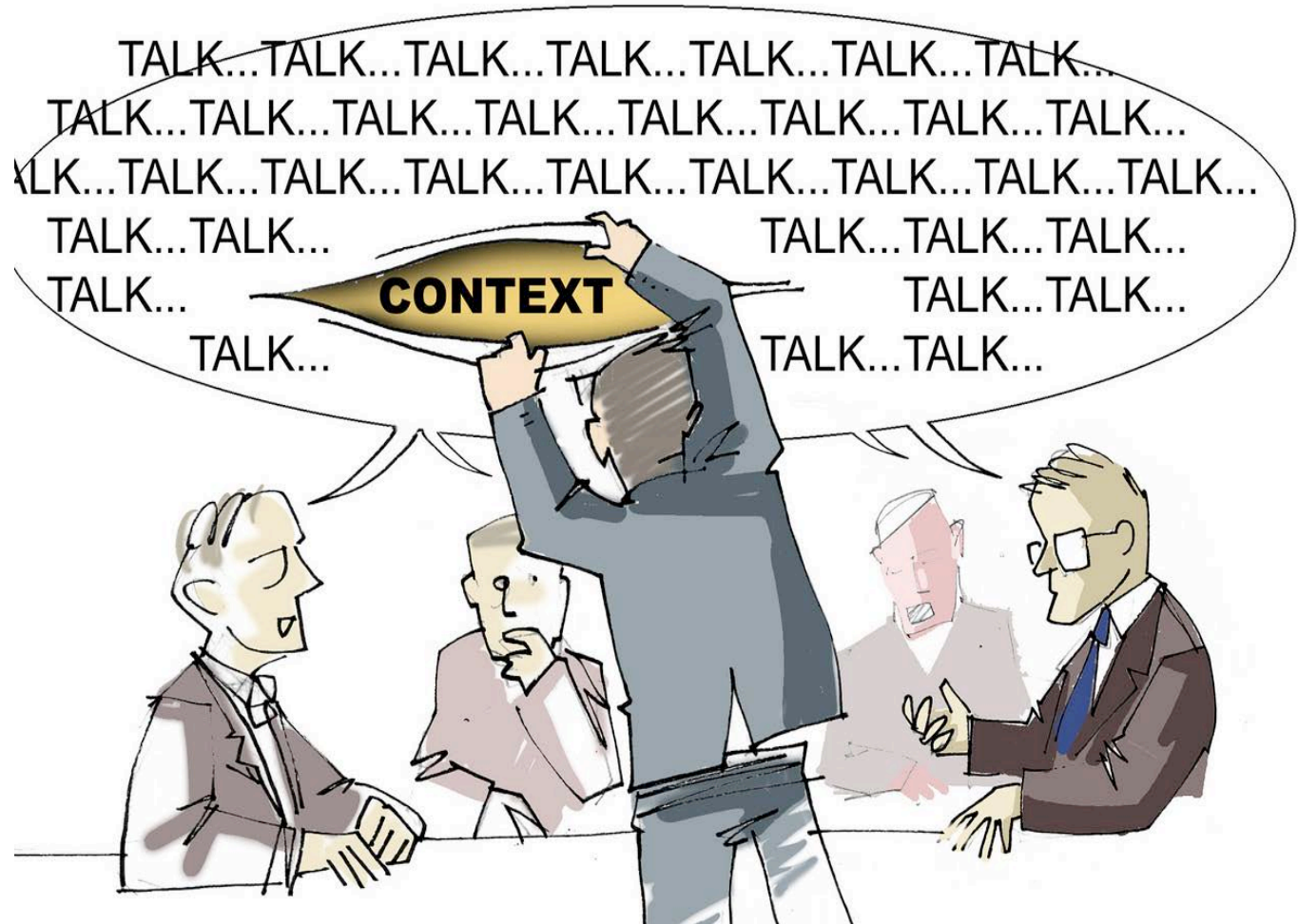


Visualisation



**Internet and
Diplomatic
Privileges and
Immunities
(December 2014)**

**Jurisdiction and
the Internet
(November 2014)**





Beyond immediate...

Conceptual
Legal
Ethical
Philosophical

aspects of IG

David Hume
The corruption of the best things gives rise to the worst. Custom is the great guide of human life.

Thomas Hobbes
There are three causes of strife in human nature: rivalry, distrust, pride.

John Locke
For no government can have a right to obedience from a people who have not freely consented to it.

Jean-Jacques Rousseau
Rousseau Man was born free, and he is everywhere in chains. Those who think themselves the masters of others are indeed greater slaves than they.

Hugo Grotius
Every nation is free to travel to every other nation, and to trade with it.





Next Steps?

- **Join** Geneva Internet Platform as a partner and promote your activities
- **Participate** in Geneva Internet Conference & other events
- **Follow** IG Observatory

www.giplatform.org

gip@diplomacy.edu