



# Global Privacy

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“Real generosity toward the future lies in giving all to the present”

**Albert Camus**

# EU regulation → new and old buckets

Model Clauses

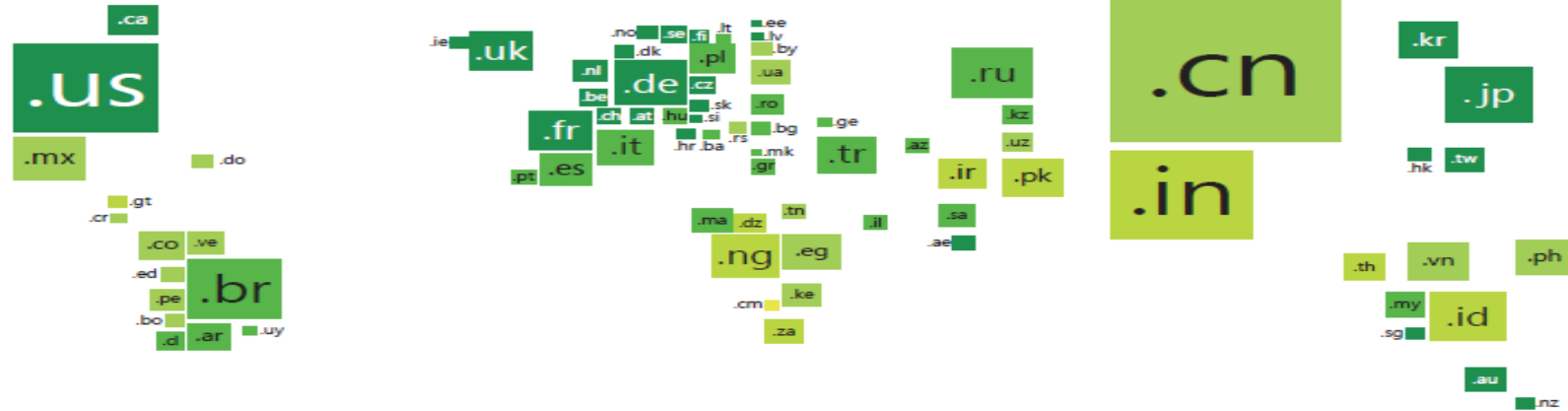
Self regulation

ISO system

SafeHarbor

# It's a global by default issue

2015



## Sizing Legend

- = 5M Internet Users
- = 10M Internet Users

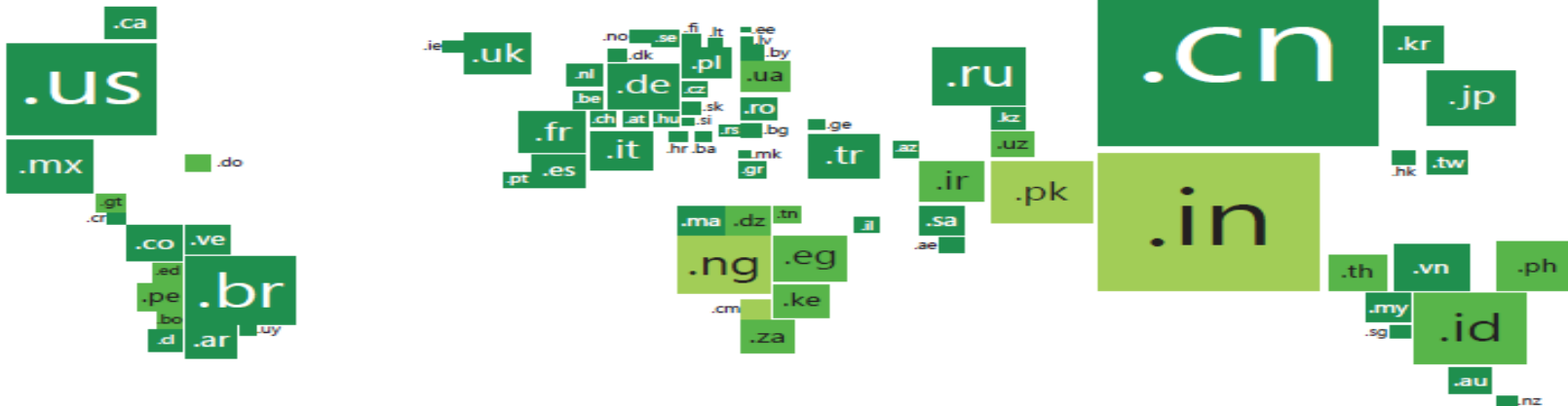
## Percent Penetration of Internet Users

- 0-20
- 21-40
- 41-60
- 61-80
- 81-100

## Number of Internet Users

	Brazil	China	France	Germany	India	Japan	Mexico	Nigeria	Russia	USA
2015	127M	751M	54M	72M	283M	109M	68M	66M	90M	287M
2025	173M	1.1B	62M	74M	708M	111M	106M	126M	124M	317M

2025



## Successful policies must balance enabling innovation and advancing privacy and security and:

Commit to an open, free Internet where privacy is protected

Support clear, effective government policies and standards

Open Trade and promotion of foreign direct investment

Build a strong international and cross-sector relationship

Multi stake holders and intergovernmental collaboration

Ability to attract and retain skilled workers to grow the economy

Need for a global legal framework that includes innovation friendly, non discriminatory and predictable rules that govern online services vendor and offer clear guidelines for handling personal data

# Why it matters

Progress will not stop:  
our future is data driven

New Paradigma:  
human rights VS human needs

People at the  
center

VS

Decision makers  
to drive

# The Future is Now

## It's complicated

teens simply try to relate to a public world in which technology is a given

People

## Snapchat

importance of ephemerality at the core of conversation

Government

Thank you! 😊