



# Centro Nexa su Internet & Società

## Politecnico di Torino | DAUIN



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## Transdiegetic Information: what it is and why it matters

Luciano Floridi (Oxford University & Trustee Nexa Center for Internet & Society (DAUIN))

**27 giugno 2014 ore 9.00 – 11.00**

**Politecnico di Torino**

**Dipartimento di Automatica e Informatica**

**Corso Castelfidardo 34 - Torino, Sala Riunioni, 5° piano**

“Data is one of the few resources that is not only renewable and repurposable, it is also expandable and pervasive. As a result, we increasingly live in a world of information (*infosphere*). Borrowing some technical vocabulary from film studies and game design, in this lecture I shall argue that new Information and Communication Technologies are breaking the boundaries between diegetic and non-diegetic information, in favour of a transdiegeticisation of the *infosphere*. The talk does not presuppose any previous knowledge and all technical concepts will be clearly and simply explained during the lecture.”

In 2013 Prof. Floridi has already held a Seminar at the Politecnico di Torino, organized by SCUDO and the Nexa Center, entitled "The Onlife Manifesto". Moreover, Prof. Floridi was one of the main speakers of the "Computer Ethics" Conference at the Politecnico di Torino, organized by AICA - Associazione Italiana per l'Informatica ed il Calcolo Automatico and the Nexa Center.



**Luciano Floridi** is Professor of Philosophy and Ethics of Information at the University of Oxford, where he is Senior Research Fellow and Director of Research at the Oxford Internet Institute, Governing Body Fellow of St Cross College, Distinguished Research Fellow of the Uehiro Centre for Practical Ethics; Research Associate and Fellow in Information Policy at the Department of Computer Science; and Member of the Faculty of Philosophy. He is also Adjunct Professor, Department of Economics, American University, Washington D.C. Among his recognitions, he has been awarded the Cátedras de

Excelencia Prize by the University Carlos III of Madrid (2014-15), was the UNESCO Chair in Information and Computer Ethics and Gauss Professor of the Academy of Sciences in Göttingen. He is a recipient of the APA's Barwise Prize, the IACAP's Covey Award, and the INSEIT's Weizenbaum Award. He is an AISB and BCS Fellow, Editor in Chief of Philosophy & Technology and of the Synthese Library. In 2012, he was Chairman of EU Commission's "Onlife Initiative". His most recent books are: *The Fourth Revolution - How the infosphere is reshaping human reality* (Oxford University Press, 2014), *The Ethics of Information* (Oxford University Press, 2013), *The Philosophy of Information* (Oxford University Press, 2011), *The Cambridge Handbook of Information and Computer Ethics* (editor, Cambridge University Press, 2010), and *Information: A Very Short Introduction* (Oxford University Press, 2010).