

Principi e strumenti del whistleblowing: il caso GlobaLeaks

11 March 2015, Centro Nexa, Torino
73° Mercoledì di Nexa -

Hermes Center for Transparency and Digital Human
Rights

<https://globaleaks.org> - <http://logioshermes.org>

The background features a repeating pattern of a light gray grid. Within the grid squares, there are stylized white hands reaching upwards, and some squares contain white geometric shapes like triangles and dots.

Hermes Center for Transparency and Digital Human Rights

WHISTLEBLOWING TECHNOLOGIES

Empowering Truth as a Human Right



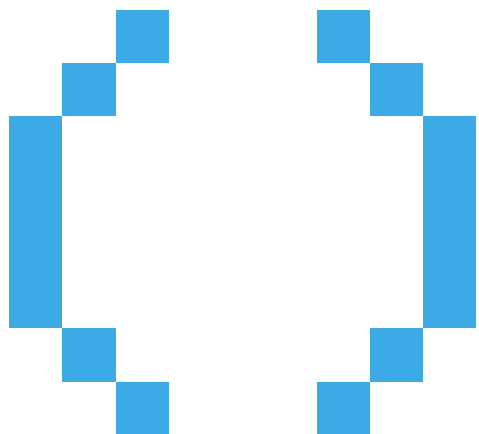
DIGITAL ANONIMITY

Protecting Freedom in a connected world



<https://globaleaks.org>





OPEN
TECHNOLOGY
FUND

Hivos
people unlimited



TRANSPARENCY
INTERNATIONAL



Regione
Lombardia

ASL Brescia





Who's using **Whistleblowing** and how

Whistleblowing



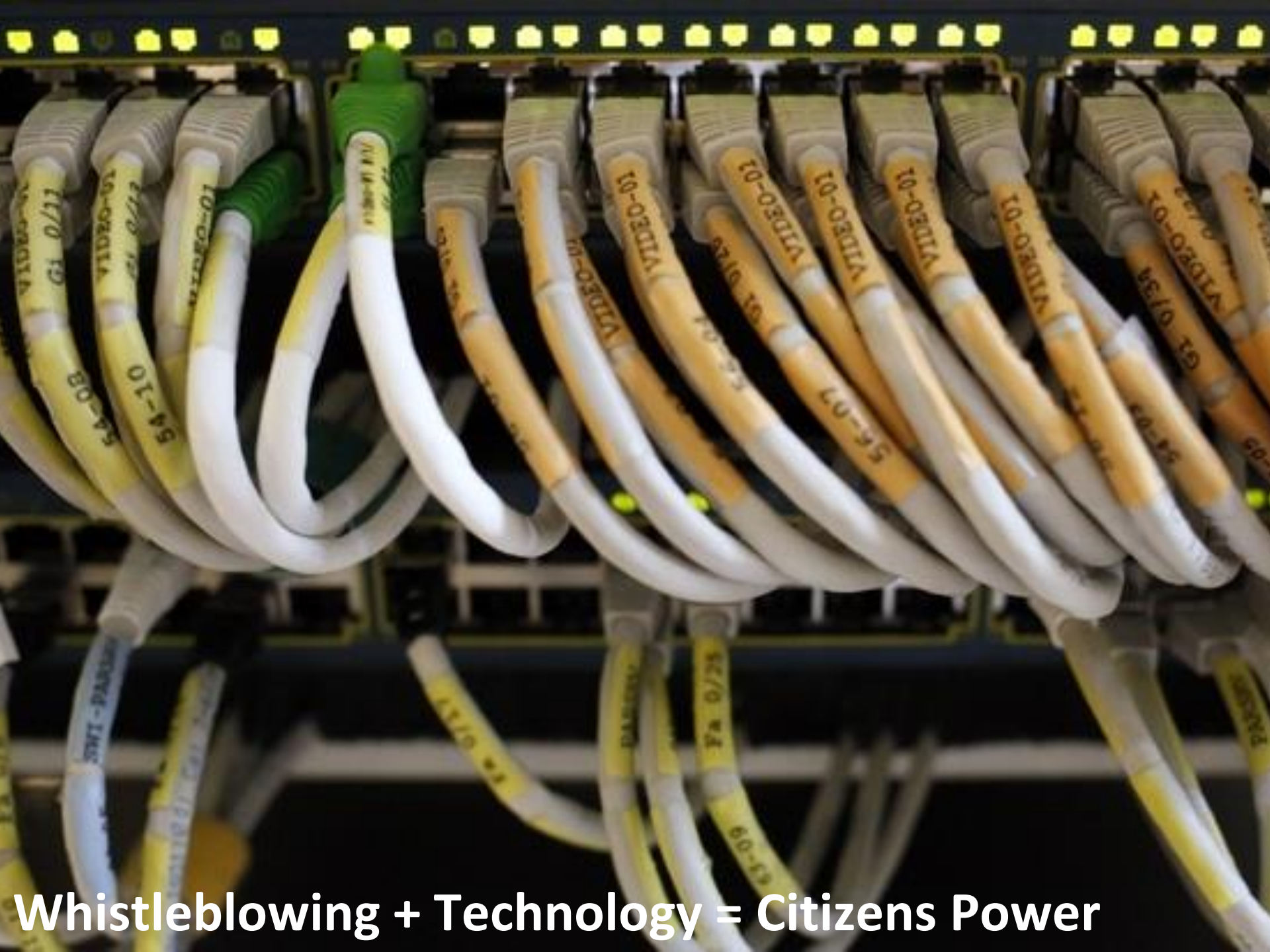


BREAK the SILENCE

[illegible]

ANTI-CORRUPTION
SUGGESTION
BOX

PLEASE DO NOT
WALK ON THE GRASS

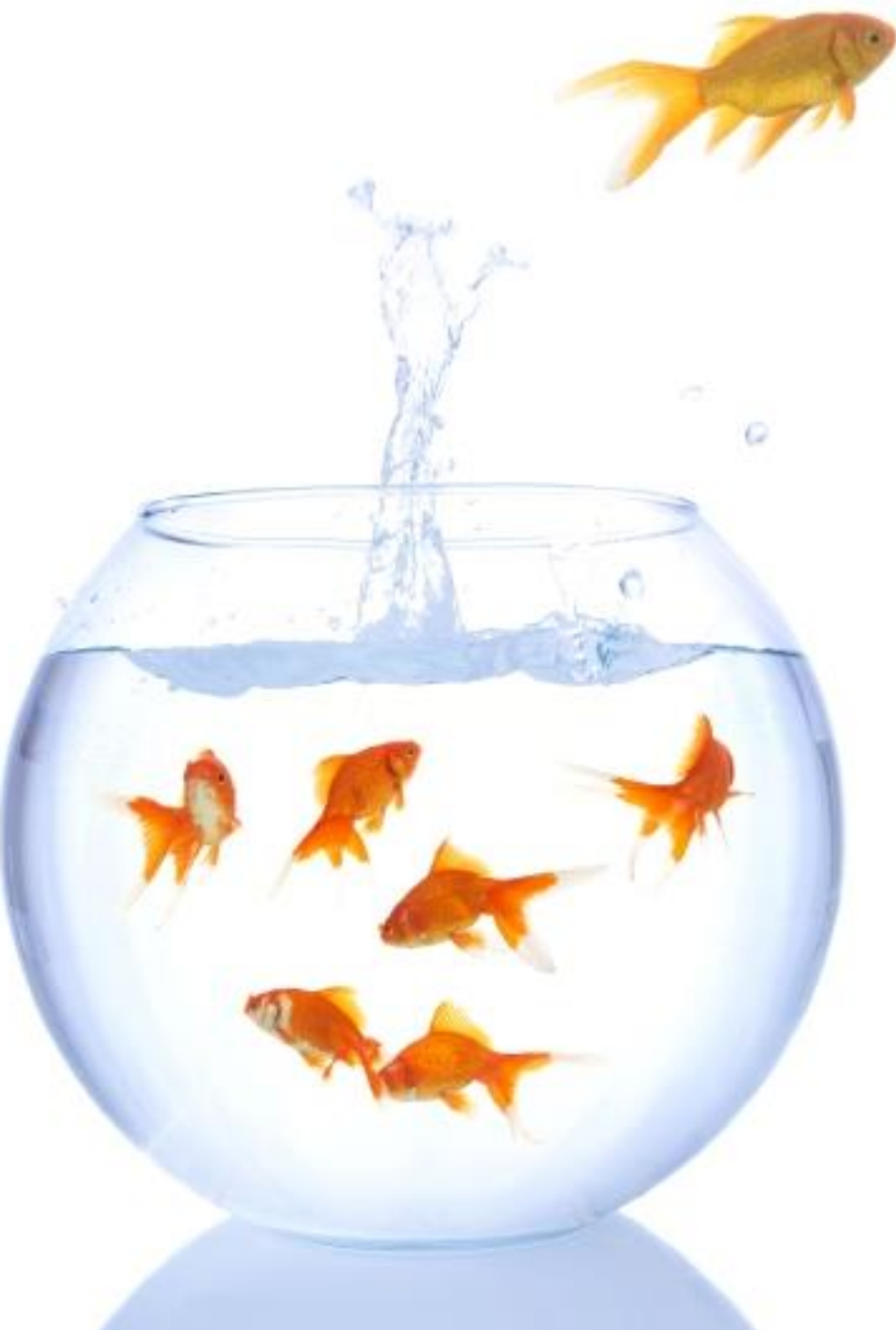


Whistleblowing + Technology = Citizens Power

Digital Whistleblowing



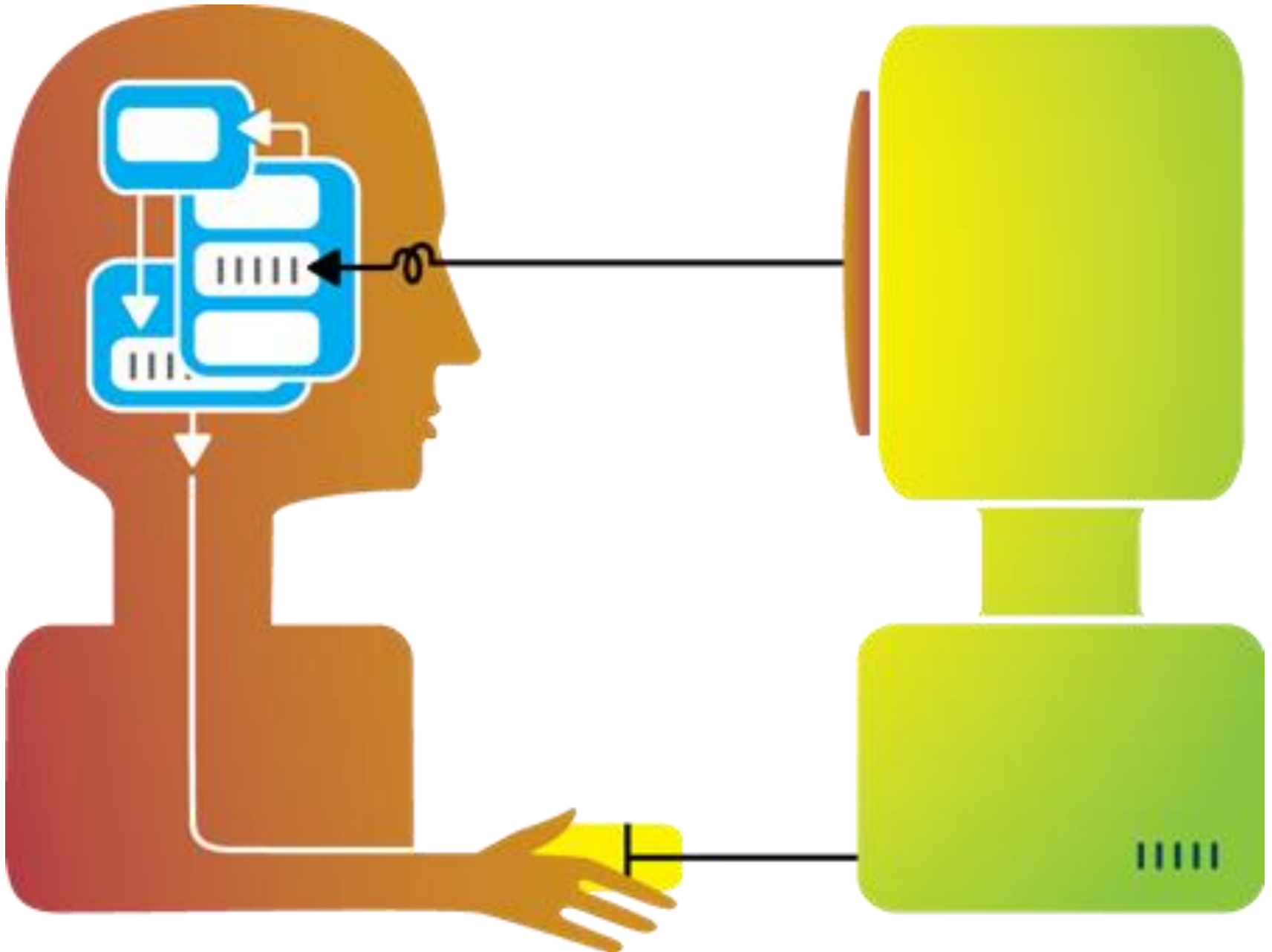
Paradigm change





on the internet, no one knows you're a cat.

When “online” psychological barrier reduce





Digital Security and Privacy Challenges for Whistleblowing

Digital Whistleblowing works only with strong privacy



But online reporting actions could leave online



Especially due to corporate & government surveillance





INTERCEPTION

- Email
- Web Browsing
- Phone Calls
- Location tracking
- Metadata

**Unknown or Inappropriate
Data Retention Policies**

TRACING

- Email
- Web Browsing
- Location tracking
- Proxy Logs

Surveillance kills trust

Distrust kills
whistleblowing

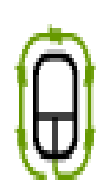


Restore trust and confidence by the whistleblowers

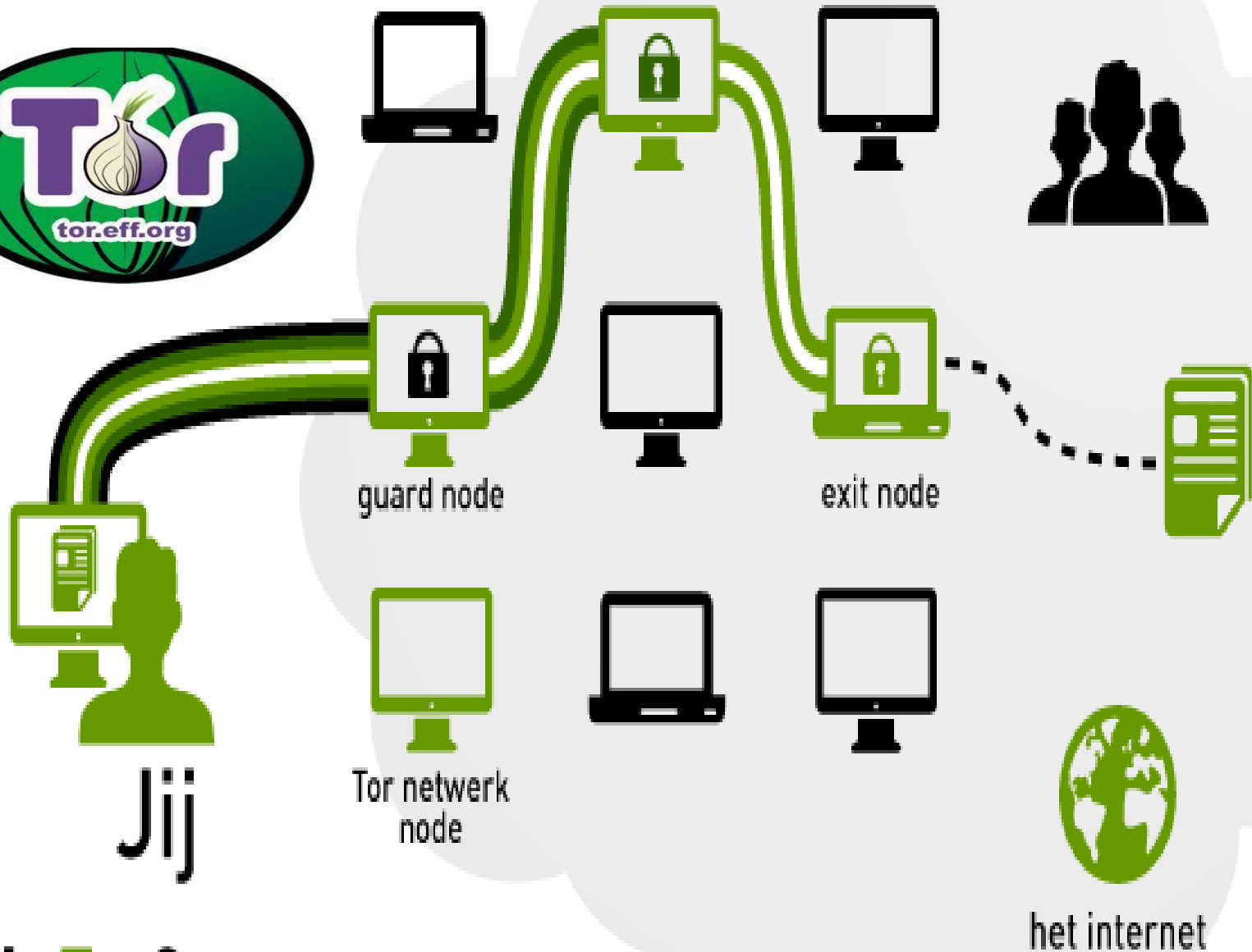




SECURITY



BITS OF FREEDOM



Jij

Tor network
node

guard node

relay node

exit node

het internet

wat is **Tor**?

Data Encryption



Anonymity vs. Confidentiality



- Anonymity and Confidentiality
 - Confidentiality: I know who you are, but i am not going to tell to anyone
 - Anonymity: I don't know who you are and i've no way to find it out
- Analog vs. Digital Anonymity
 - Analog: I don't tell you who i am
 - Digital: I don't tell you who i am and where is my computer (IP address)
- Anonymity Technology: Tor
 - Used everyday by +500.000 persons
 - +5000 volunteers
 - Co-financed by US Government
- Improving Whistleblower's trust by giving real, \ guarantees
- The choice of privacy level have to stay in the Whistleblower's hands



GlobaLeaks Security

- Digital Anonymity
 - Submission via Tor or Tor2web/HTTPS
- Data Encryption
 - Files encrypted with PGP
- Data Retention
 - Submissions are deleted every 2 weeks, keep server clean
- Secure system
 - 4 professional security review
(isecpartners, cure53, leastauthority, Veracode)
- Whistleblower Awareness
 - PrivacyBadge
 - Forced disclaimers
 - Awareness messages





Digital Whistleblowing Tactics for Social Change

Who's using Digital Whistleblowing
and how?

Whistleblowing 2.0



- Technology enabled new way to make “Whistleblowing”
- Website of Civil society Activists (WikiLeaks, WildLeaks, Pistaljka, FiltraLa, BalkanLeaks, etc)
- Media (Forbes, The Guardian, Washington Post, Aljazeera TU, WSJ SafeHouse, etc)
- Investigative Journalism Groups (MagyarLeaks, IRPILeaks, ExpoLeaks, etc)
- Website taking action on petty corruption such as iPaidABribe (India, Nepal, Pakistan, Gujana, Hungary)
- Website of national anticorruption authorities & TI’s ALAC (Austria, Kenia, TI-it, etc)
- Web portal for whistleblowing procedures of corporations and public agencies
- To get more in depth : <http://leakdirectory.org>

Investigative Journalist Digital Dropbox

- Investigative Journalist Groups acting on Topics of Public Interests
- Journalistic investigation and fact-checking done in-house
- Publishing of scoops and articles



USAID
FROM THE AMERICAN PEOPLE



<https://irpi.eu/irpileaks/>

<http://atlatszo.hu/magyarleaks/>

<http://www.perun.rs/>



Select Category

Send Tip

Media

Fact Checking

Investigative
Journalism

Publishing

cross multiple media

Pistaljka: Anti Corruption Activism

<http://pistaljka.rs>

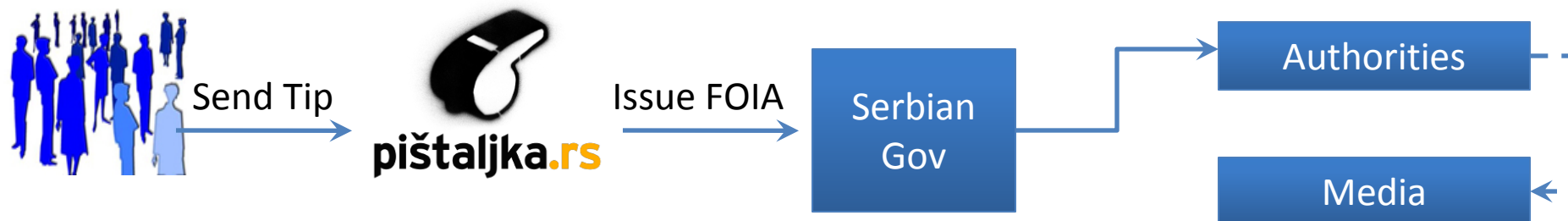
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Initiative supported by:



Structured workflow of operation for Serbian wholesale anticorruption initiative



LJOST: Government Transparency Activism

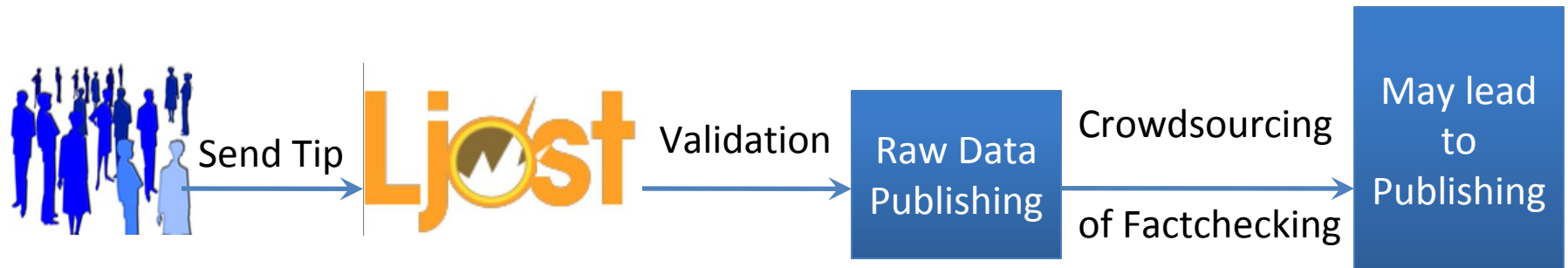
Iceland Government Transparency Activism

<http://www.ljost.is>



Recent Achievements:

- 30 December 2013: Release of Iceland Banking Collapse raw data
- 31 December 2013: Ministry of Finance found to be key stakeholder in saved banks



Multi Stakeholders Digital Whistleblowing



42 media partners

- National Media
- Printed Journal
- Online Media
- TV
- Local Media

PubLeaks Foundation

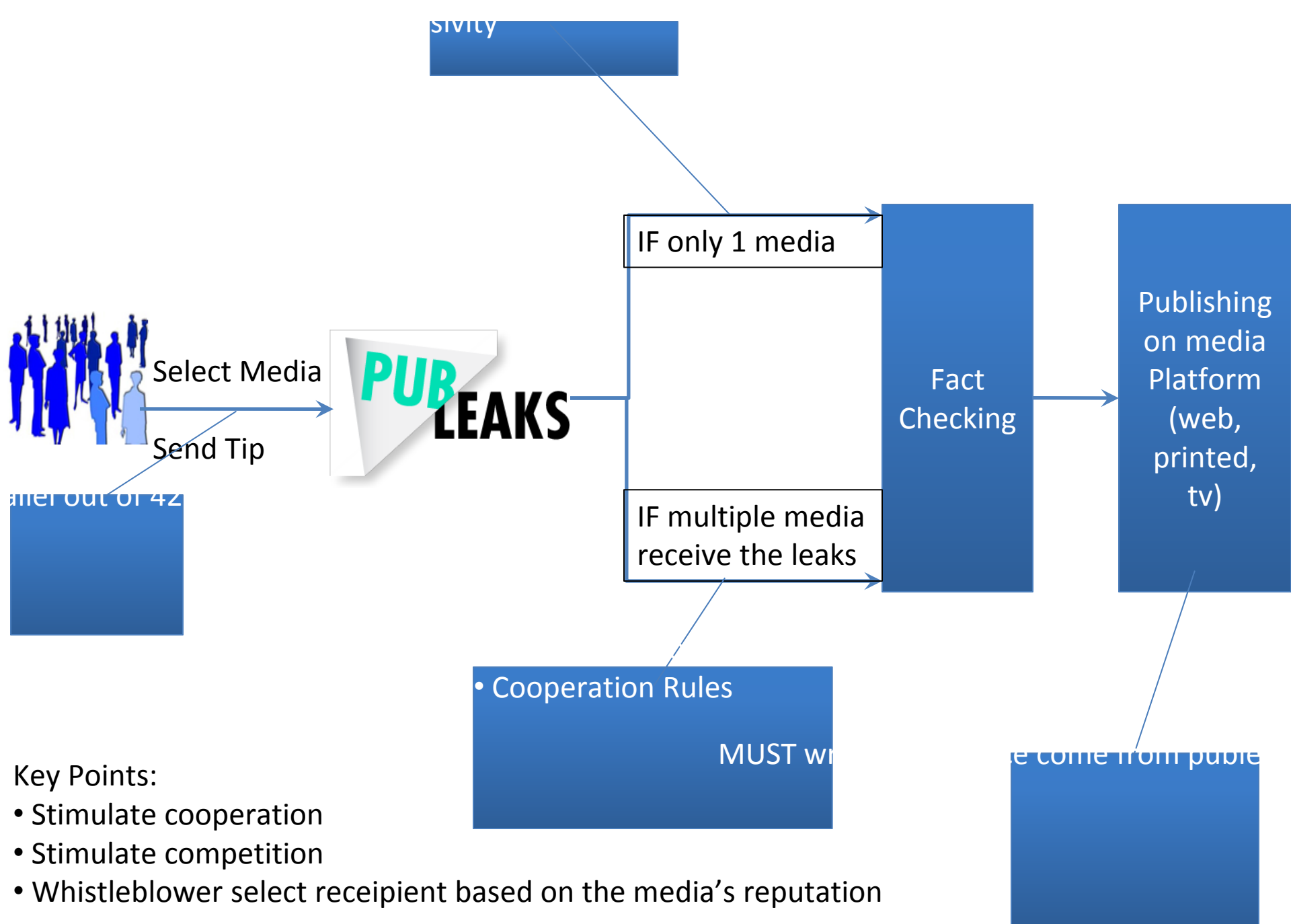
- Consortium by all media partners
- Manage the IT infrastructure
- Can't access to Leaks
- Provide technical support
- Provide "Secure" Laptop

Achieved amazing result in few months

- Abuse of power by politicians
- Abuse of public funds
- Already got attempt of Takedown

<https://publeaks.nl>

<https://secure.publeaks.nl>



...Mirella
...Bij haar laatste po-
...gung, eind november 2013, had Mirelle
...nog een flinke val gemaakt. Vervolgens

Advertenties

Bent u op de hoogte van een
misstand, maar durft u er
geen melding van te doen?

PUB LEAKS

Anoniem lekken naar de pers

Meldt het anoniem en veilig aan
de **Volkscrant** via **Publeaks.nl**



onderdeel
st
in travel



MafiaLeaks: Activism against Organized Crime

Questa è MafiaLeaks

<http://www.mafialeaks.org>

Questa è MafiaLeaks e il suo scopo è quello di raccogliere informazioni riguardanti le attività mafiose direttamente dall'interno delle stesse.

Attraverso la nostra piattaforma potrai denunciare qualsiasi attività di tipo mafiosa e puoi stare certo che la tua voce resterà anonima perché neanche noi sappiamo chi sei.

Una volta inviate le informazioni potrai decidere tu a chi reindirizzarle. Per organizzare lo smistamento delle informazioni le abbiamo suddivise in 3 grandi macro categorie:

Whistleblowers

Persone interne ai clan mafiosi che hanno deciso di denunciarne gli illeciti in maniera anonima.



Vittime

Persone da tempo o per la prima volta vittime di attività di stampo mafioso che vogliono segnalare uno o più abusi.



So qualcosa

Persone che sono venute a conoscenza di informazioni riguardanti attività di tipo mafioso.



Mafia Whistleblowers

Victim of Mafia

"I know something"

MAFIA
LEAKS

Authorities

Antimafia Jornos

AntiaMafia NGO

WildLeaks: WildLife Crime Activism



WildLeaks
The First International Platform for
Wildlife Crime Whistleblowers

Multi Stakeholder Initiative by:

Elephant Action League (US)

Environmental Investigation Agency (UK)

Oxpeckers Center (South Africa)

EcoJust (NL)

Global Eye (Africa and Southeast Asia)

<https://wildleaks.org/>

Multi Stakeholder organization taking action in collaborative way on Wild Life Crime



InfoDio: Anti Corruption Blogging

infödïo

<http://infodio.com>

/

Censored in Venezuela
by Movistar on
17/01/2014

Leaks from South America and Beyond!

 **Blow the Whistle**

Are you a whistleblower?

Enter your receipt

 **View Tip**

Are you a receiver?

This is the [Login page](#) .

Venezuela bi-linguistic



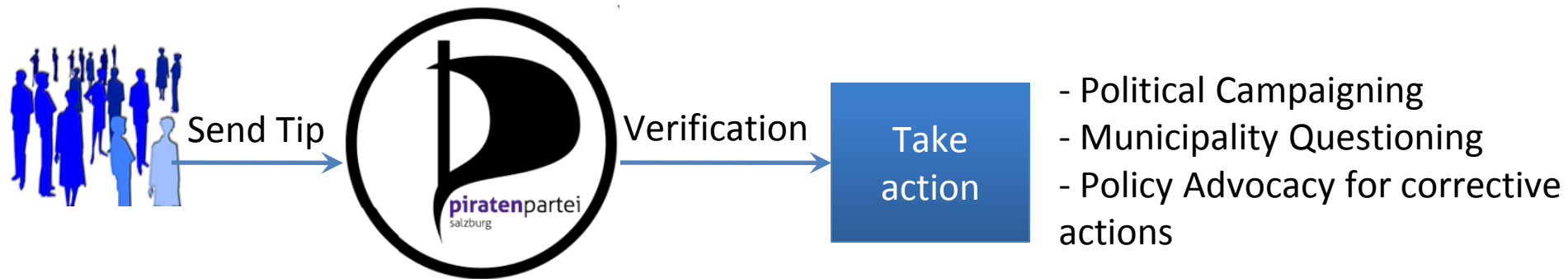
Exposing Corruption in Venezuela through Investigative Journalism & Blogging based on Leaks



Salzburg PiratenPartei: Political Activism



Report by citizens on malpractices/doubt act by Salzburg Municipality & Controlled companies



<http://salzbuerger->

ALAC: Transparency International Italy



<https://www.transparency.it/alac>

- Started in Nov 2014
- 40 good tip Feb 2015
- Strict questionnaires focusing on information quality
- Try to address Whistleblower inquiry through the right channel
- Roadmap for improvement

Experimental / Practical handling of anticorruption Tip, considering whistleblower safety



EXPO | Leaks

journalism & technology
for transparency

€ 11 BLN

total investments

€ 1,3 BLN

Italy's public funds

€ 1,3 BLN

foreign investments

€ 2,4 MLN

alleged bribes

10

arrest warrants

<https://www.expoleaks.it>

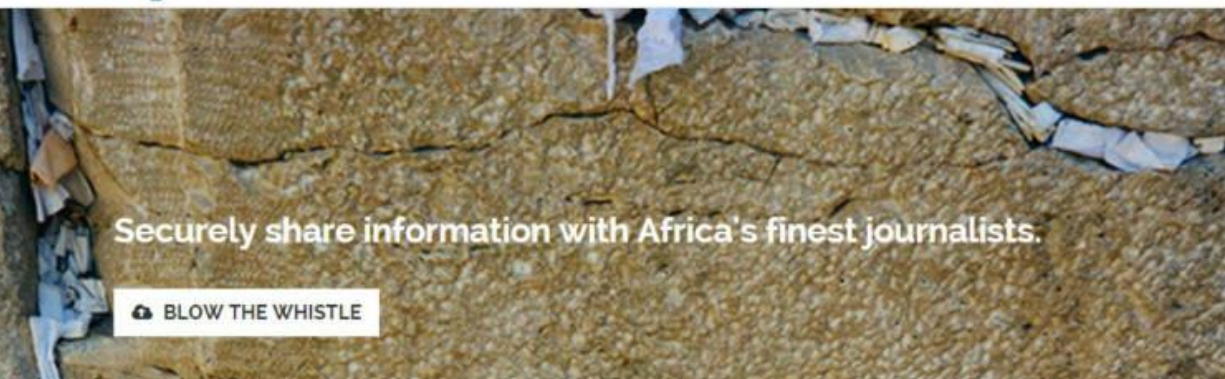
by IRPI - Investigative Reporting Project Italy & Wired Italy

MANY OTHERS



OCCRP

ORGANIZED CRIME AND CORRUPTION REPORTING PROJECT



Regione
Lombardia

ASL Brescia





What are your Whistleblowing social schema and ideas?

ABUSE OF POWER
CHARITY LEAKS
CRISTUM CORRUPTION

CORR. POLICE OFF.
CORR. PUB UNIVERSITY

CORR. GOVERNMENT

ISP INTERNAL ABUSE

PUB. SECTOR (MED)

SERBIA: SURVILLANCE (ABUSE?)

MIGRATION (ILLEGAL)

DRUG/WEAPON TRAFFIC

GOODS / SUBSIDIZED

GHANAD LEAKS

OK: What's about Italy?

→ Cosa succede in italia?

WB: Reputazione e Terminologia

	whistleblower	informatore	gola profonda	talpa	spifferatore
registro	neutro	neutro	gergale	colloquiale	colloquiale
connotazioni	positive	neutre / negative	(variabili)	negative	negative
iniziativa	propria	altrui	propria	altrui	propria
identità	nota	sconosciuta	sconosciuta	sconosciuta	nota
motivazioni	etiche	tomaconto	tomaconto / personali?	criminali	personali

Whistleblowing & Law

- **Whistleblowing = Anticorruzione 190/2012**



- **Criticità:**
 - **Disincentivo a segnalare (se a conoscenza)**
 - **Disincentivo a parlare (se coinvolti)**
 - **Disincentiva i responsabili anticorruzione**

Whistleblowing & ANAC



ANAC

Autorità Nazionale Anticorruzione

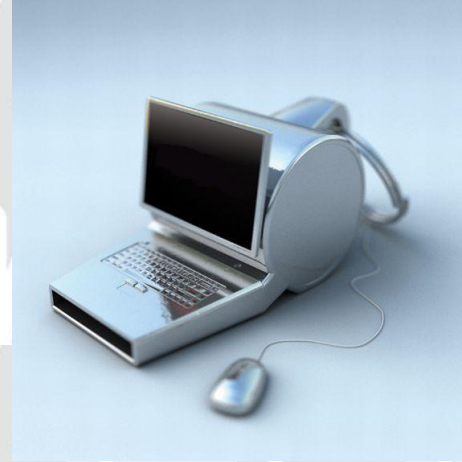
- Ricevono segnalazioni tramite whistleblowing@anticorruzione.it
 - Imbarazzante....
- Nuove procedure improntate sulla compliance normativa, non sull'efficacia...!

Di seguito viene descritto il processo che l'A.N.AC. intende sviluppare:

1. il segnalante effettua l'accreditamento presso il sistema informatico inserendo le informazioni che lo riguardano e che lo identificano univocamente (eventualmente con l'inserimento di allegati che ne attestino l'identità e il ruolo svolto all'interno dell'amministrazione);

considerazione il whistleblowing come strumento di contrasto alla corruzione"

Whistleblowing & Tecnologia



- **Molte Pubbliche Amministrazioni stanno implementando soluzioni tecnologiche “in-house” (spesso molto, molto, discutibili)**
- **Improvvisati esperti di sicurezza soddisfano esigenze di “compliance”**
- **Manca governance delle tecnologie anticorruzione**

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FINE :-)

Le slide che seguono sono eventualmente utili x la discussione

How to setup a Whistleblowing initiative?

- Practical brainstorming
- Let's plan **your** whistleblowing initiative!

What do you want to achieve?



**Define your whistleblowing project goals
(aligned with your social goals)**

The “leaks”



- Which information are you looking for?
- How do you qualify the information received?
- What do you realistically expect to receive?

The “Whistleblowers”

- **Who are the sources/whistleblowers that are likely to send you information?**
- **Which are the motivations driving a source/whistleblower to send you an information?**
- **Which languages are spoken by Whistleblowers?**

What do you do with the leaks?

- **What are you going to do with information received?**
- **How you are going to verify/fact-check them?**
- **Who are the persons involved in handling the leaks?**
- **Did you clearly, publicly document your data management & editorial policy?**

Assess your organizational capacity

- How do you organize yourself?
- Do you have all the relevant skills and effort available to run the project?

Role	Duties	Estimated weekly hours	Who is in charge of that role?
Project Manager	<i>Management of the launch of the initiative, coordination of activities and team's collaboration tools. Can manage GlobaLeaks.</i>		
Graphics & Design	<i>Creation of graphical artifacts (e.g. logos, images, infographics, etc.).</i>		
Webmaster	<i>Setup and management of Public website of the initiative.</i>		
Communication & Advocacy	<i>Communication of initiative, targeted campaigning of public to encourage whistleblowing, advocacy of initiative.</i>		
Fact-Checkers (Receivers)	<i>Verification, Redaction, Analysis, Formatting, Publishing of Submissions.</i>		
System Administrator	<i>Setup and maintenance of the technical facilities to run all the initiatives (GlobaLeaks, Website, technical assistance to the staff). Can manage GlobaLeaks.</i>		
Security Advisor	<i>Advice and counseling to staff, related to issues of privacy and security.</i>		
Legal Advisor	<i>Advice and counseling to staff, related to legal matters.</i>		

Legal Framework

- **Did you assess your legal risks in soliciting whistleblowers and taking actions on received information?**
- **Which are legal liabilities of different stakeholders (Whistleblowers, Receivers, Maintainer)?**
- **Are you operating as informal individual group or as a legal entity? Who's liable for that?**

Communication & Campaigning

- Leaks are not coming alone, you need to solicit them!
- What's your media strategy?
- How you are going to campaign for that?
- How you will manage critics coming to you?
- Do you have partners to work with?
- Are you going to “surf the news” with targeted-campaign?

Operational Security

- Who is interested in acquiring the “leaks”? Which are their capabilities?
- How do you protect the information you receive?
- How do you protect the communication among the people taking actions on the leaks?

Whistleblower Security

- Do you understand the risks that the Whistleblower is facing?
- Did you clearly communicate the “social” and “technological” risks to the Whistleblower?
- What level of protection are you providing to the Whistleblower (See next slide)?

Anonymity vs. Confidentiality



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 - Confidentiality: I know who you are, but i am not going to tell to anyone
 - Anonymity: I don't know who you are and i've no way to find it out
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- Anonymity Technology: Tor
 - Used everyday by +500.000 persons
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Workshop

**Let's do together a
Whistleblowing
Initiative!**

IDEAS? :-)

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CHARITY LEAKS
CUSTUM CORRUPTION

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