Institutionalising Open Data Quality: Processes, Standards, Tools

ODQ2015 - Open Data Quality: from Theory to Practice

30 March 2015 - Technische Universität München | Institut für Informatik
Boltzmannstr. 3, 85748 Garching bei München - Room 00.08.038
1. Assess data quality
What is Data Quality?

What are the data quality measures for open data?
http://opendata.stackexchange.com/questions/613/what-are-the-data-quality-measures-for-open-data

How does a consumer know they are getting good data? Are there standard frameworks for grading the quality of an open data set? Should there be metrics published around accuracy, completeness, timeliness or validity of the data? Should there be a minimum set of controls on the part of the publisher?

I think the question, as phrased, is impossible to answer well, but I will try.

Q: "How does a consumer know they are getting good data?"

A: Let me answer with more questions. How does a consumer know they are getting a good search result from Google? How do they know when the news is of high quality? It depends. As consumers get more interested and informed about something, they do better. The most savvy and informed consumers will compare a data set against a known source. Others have to rely on some degree of trust.

Q: "Are there standard frameworks for grading the quality of an open data set?"

A: In practice, there are defacto standards for metadata. For example, data.gov uses Dublin Core along with additional attributes. CKAN has many of the same attributes.

Also, for each type of data (or subfield) there are often industry standards or at least conventions. Good luck enumerating those!

A post from the Sunlight Foundation, Government Data Sets - Managing Expectations is a high-level gloss; it breaks down "dataset quality" into provenance, data quality, responsibility, maintenance, and documentation.

The above article is somewhat naive; the quality of a data set is not an independent thing. As Wikipedia - Data Quality points out, the quality of a data set depends on the question asked of it. There is no "one" measure of data quality. Rather, there is a subjective 'appropriateness' for each question you might ask of a data set. You can't ignore the subjective nature of data quality.
A: Measures towards Trust

1. Establish quantitative measures
2. Provide statistics
3. Show-case lighthouse projects and business use
2. Solve current problems
Mundane problems - Encodings & Formats

● Inconsistent encoding
  – Microsoft Excel caused data problems even when used […] UTF-8
  – Data contaminated with **characters incomprehensible to UTF-8**; ill-formatted following UTF-8; flipped erratically between other character formats; used US ASCII standard, ISO-8859 standard and a similar non-ISO encoding

● Inconsistent dates, file names, data fields
  – Data were regularly **formatted with commas**; changed its filename convention; **omitted or added data fields**; changed the way it formatted dates
Mundane problems – Broken Links

**Dead links on data catalogs**

As I started looking at data on CKAN sites, I noticed that a lot of the datasets were links to files on other websites and that a lot of these links were dead. Then I started wondering which links were dead and how this happens.

http://thomaslevine.com!/data-catalog-dead-links/

**Broken links and hardly any new data on Dutch government open data portal**

25/06/2014

The government of the Netherlands still lags behind in opening data to the public. The number of accessible datasets via the Dutch government open data portal is even reduced compared to a year ago.


**City of Vienna – Resource check**

30. March 2015
B: Measures towards Open Data Quality: Process Domain

**Data publication must be made an integral, well-defined and standardized part of daily procedures and routines**


**Process model in which open data serves as a facilitator towards open government**


**Establish a Chief Data Officer**

B: Measures towards Open Data Quality: Standards Domain

• Data on the Web
  - Data on the Web Best Practices Working Group Charter
    http://www.w3.org/2013/05/odbp-charter.html
  - Encodings: UTF8

• File formats
  - CSV: CSV on the Web Working Group
    http://www.w3.org/2013/csvw/wiki/Main_Page
  - Frictionless open Data: CSV Files (OKFN guidance document)
    http://data.okfn.org/doc/csv

• Data entities
  - Geo-Data: Spatial Data on the Web Working Group Charter
    http://www.w3.org/2015/spatial/charter
  - Date & Time: ISO 8601
    http://www.w3.org/TR/NOTE-datetime
B: Measures towards Open Data Quality: Tools Domain

• Identify Problems

  This is what became of the link checker in the end:
  
  https://github.com/ckan/deadoralive
  https://github.com/ckan/ckanext-deadoralive
  http://seanh.cc/posts/ckanext-deadoralive/
  http://seanh.cc/posts/background-tasks-as-simple-web-services/

  It’s “finished for now” (fulfills our particular client’s needs, bugs notwithstanding) but still plenty of potential enhancements in the github issues.

  https://github.com/ckan/ideas-and-roadmap/issues/65

• Curate File Formats & Encodings

  Comma search

  Figure 3: The search engine for spreadsheets takes spreadsheets as input and emits spreadsheets as output.


  Figure 4: Comma search infers some schema information about each spreadsheet and looks for other spreadsheets with similar schemas.
Measures Towards Open Data Quality

ISO Standards

Processes

Tools
Open Data Quality at the European Open Data Portal

- **A.6. Mechanisms for probing broken links**
  
  The portal infrastructure will include a mechanism for systematically probing for broken links. [...] The contractor will define and implement a communication protocol to alert the owner of the resource.

- **A.8. Mechanism allowing data linking**
  
  When RDF, * record a link between datasets that use the same URIs; * propose a mapping between URIs that are likely to denote the same entities

- **B.6. User feedback mechanism**
  
  Allowing visitors [...] suggestions for improvements in the data quality
Open Data Quality in Austria

- Cooperation OGD Austria represents administration open data portal operators
  - Defines standards and procedures
  - Aligned with International, European and D-A-CH efforts

Institutionalising effort by **Sub-Working Group** of Cooperation OGD Austria
Open Data Quality Integration Framework

1. Quality processes and procedure models to assess and publish data
2. Contributions of the Open Data users
3. Quality checks when entering (meta-)data descriptions at the data portal
4. Monitoring of data quality over time
5. Community-driven data portal with user-generated content, e.g. enrich metadata, alternative data formats, etc.