



ANNUAL CONFERENCE

of the Master in Intellectual Property

International Seminar on

“Intellectual Property, Resilience and Recovery”

*Jointly organized by the World Intellectual Property Organization,
ITC ILO and the University of Turin*

Friday, 15 July 2022

Welcome remarks 09:15 – 09:30	Mr. Giovanni Napolitano, Director, IP and Competition Policy, World Intellectual Property Organization (WIPO) Prof. Alessandro Cogo, University of Turin, Department of Law
Theme 1 09:30 – 10:00	The General Framework Moderator: Prof. Alessandro Cogo, University of Turin, Department of Law Prof. Andrea Ottolia, University of Genova, <i>IP Implications on Business Growth</i>
	Questions and answers exchange with the audience
Theme 2 10:00 – 11:30	IP and Access to Recovery-Enabling Resources Moderator: Mrs. Silvia Vitro', Chief Judge of the Court of Turin, Intellectual Property Division Prof. Maurizio Borghi, University of Turin, <i>IP and Access to Medicines</i> Mr. Peter Oksen, Green Technology and Research Manager, Climate Change and Food Security, Global Challenges Division, WIPO <i>IP and Access to Green Technologies</i> Prof. Cristiana Sappa, IESEG School of Management, <i>IP, Access and Re-use of Cultural Heritage</i>
	Questions and answers exchange with the audience
11.30-11.45	Break



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Theme 3 11:45 – 13:00	IP and Incentives for the Development of Recovery-Enabling Technologies Moderator: Prof. Marco Ricolfi, University of Turin Prof. Giorgio Spedicato, University of Bologna, <i>(Un)sustainable Innovation and Patent Incentive</i> Prof. Emanuela Arezzo, University of Teramo, <i>AI and AI-creations between copyright and neighbouring rights</i>
	Questions and answers exchange with the audience
Closing Remarks	Prof. Marco Ricolfi, University of Turin

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